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**SUPERIOR COURT OF THE STATE OF CALIFORNIA**

14

**COUNTY OF SANTA CLARA**

15

IN RE APPLE INC. E-BOOK  
DERIVATIVE LITIGATION

16

Lead Case No. 1-14-CV-269543  
(Consolidated with Case Nos.  
1-14-CV-270239 and 1-15-CV-277705)

17

**AMENDED NOTICE OF PROPOSED  
SETTLEMENT AND SETTLEMENT  
HEARING**

18

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Judge: Hon. Brian C. Walsh  
Dept.: 1 (Complex Civil Litigation)  
Date Initial Action Filed: August 15, 2014

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1 **TO: ALL CURRENT RECORD HOLDERS AND BENEFICIAL OWNERS OF THE**  
2 **COMMON STOCK OF APPLE INC. (“APPLE” OR THE “COMPANY”) AS OF FEBRUARY**  
3 **16, 2018 (“CURRENT APPLE SHAREHOLDERS”).**

4 **THIS NOTICE RELATES TO THE PENDENCY AND PROPOSED SETTLEMENT OF**  
5 **SHAREHOLDER DERIVATIVE LITIGATION AND CONTAINS IMPORTANT**  
6 **INFORMATION ABOUT YOUR RIGHTS. PLEASE READ THIS NOTICE CAREFULLY**  
7 **AND IN ITS ENTIRETY. THIS IS NOT A “CLASS ACTION.” THUS, THERE IS NO**  
8 **COMMON FUND UPON WHICH YOU CAN MAKE A CLAIM FOR A MONETARY**  
9 **PAYMENT.**

10 **IF YOU HOLD APPLE COMMON STOCK FOR THE BENEFIT OF ANOTHER,**  
11 **PLEASE PROMPTLY TRANSMIT THIS DOCUMENT TO SUCH BENEFICIAL OWNER.**

12 **YOU ARE HEREBY NOTIFIED**, pursuant to an Order of the Superior Court of the State of  
13 California, County of Santa Clara (the “Court”), that a proposed Settlement has been reached by the  
14 Parties to the shareholder derivative action brought on behalf of Apple, captioned *In re Apple Inc. E-*  
15 *Book Derivative Litigation*, Lead Case No. 1-14-CV-269543 (the “Action”).

16 The terms of the Settlement are set forth in the Parties’ Stipulation of Settlement (the  
17 Stipulation”) and summarized in this Notice.<sup>1</sup> The term “Settlement” means the terms and conditions  
18 contained in the Stipulation. Rather than receiving monetary consideration, the Settlement consists of  
19 the Board of Director's agreement to adopt the resolutions set forth in Exhibit A to the Stipulation (the  
20 "Antitrust Resolutions") filed with the Court, which shall be maintained in effect until at least  
21 December 31, 2022. Apple acknowledges and agrees that adopting the Antitrust Resolutions confers  
22 substantial benefits upon Apple and its stockholders. In recognition of the substantial benefits  
23 conferred upon Apple as a direct result of the Action and the Settlement, Apple has agreed to pay  
24 Plaintiffs’ attorneys’ fees and expenses in the amount of \$2,750,000, subject to Court approval, which  
25 shall constitute final and complete payment for Plaintiffs’ attorneys’ fees and expenses that have been  
26 incurred or will be incurred in connection with the Action and the Settlement. This Notice describes the  
27 rights you may have in connection with the Settlement and what steps you may take in relation to the  
28 Settlement and this derivative litigation. For a more detailed statement of the matters involved in the  
Action, the Settlement, and the terms discussed in this Notice, the Stipulation may be inspected at the

<sup>1</sup> The Stipulation is also available on the websites of Plaintiffs’ Co-Lead Counsel, at [www.robbsinarroyo.com/category/notices](http://www.robbsinarroyo.com/category/notices) and [www.grantfirm.com](http://www.grantfirm.com).

1 Clerk of Court's office, 191 N. 1st Street, San Jose, California 95113.

2 The Court will hold a Settlement Hearing before the Honorable Brian C. Walsh on July 20, 2018  
3 at 9:00 a.m. in Department 1 of the Superior Court of the State of California, Santa Clara County,  
4 located at 191 N. 1st Street, San Jose, California 95113 to consider the fairness, reasonableness, and  
5 adequacy of the Settlement, and the request for payment of attorneys' fees and expenses to Plaintiffs'  
6 Counsel, the service awards to Plaintiffs, and any such other matters as may be appropriate.

7 The Settlement Hearing may be continued by the Court at the Settlement Hearing, or at any  
8 adjourned session thereof without further notice. This Notice is not an expression of any opinion by the  
9 Court about the merits of any of the claims or defenses asserted by any party in this Action or the  
10 fairness or adequacy of the proposed Settlement.

11 **I. BACKGROUND OF THE ACTION**

12 This is a derivative action brought by shareholders of Apple, a California corporation, alleging  
13 breaches of fiduciary duty by certain current and former members of Apple's Board of Directors (the  
14 "Director Defendants") and Eduardo Cue ("Cue"), Apple's current Senior Vice President of Internet  
15 Software and Services (collectively, the "Individual Defendants," with Apple, the "Defendants").

16 **A. The Antitrust Action**

17 In 2012, after an investigation, the U.S. Department of Justice ("DOJ") and thirty-two states'  
18 attorneys general commenced an action against Apple and a number of major publishing companies for  
19 alleged violations of the Sherman Antitrust Act, 15 U.S.C. §1, and various state laws in connection with  
20 a purported price-fixing conspiracy to increase electronic book ("e-book") prices. The publisher  
21 defendants settled, and Apple proceeded to trial, after which the U.S. District Court for the Southern  
22 District of New York (the "District Court") found Apple liable for violating Section 1 of the Sherman  
23 Act. On July 10, 2013, the District Court issued an Opinion and Order concluding that the publishers  
24 had conspired with each other to eliminate retail price competition in order to raise e-book prices, and  
25 that Apple played a central role in facilitating and executing that conspiracy. On September 5, 2013,  
26 the District Court entered the Final Judgment and Order Entering Permanent Injunction requiring,  
27 among other things, the appointment of an external compliance monitor to review and evaluate Apple's  
28 internal antitrust compliance policies and procedures. The Second Circuit affirmed the liability ruling,

1 and its ruling regarding the appointment of the external monitor, and the U.S. Supreme Court denied  
2 Apple’s petition for writ of certiorari. In April 2016, Apple paid \$450 million to settle the claims.

3 **B. Procedural History of this Litigation**

4 On August 15, 2014, plaintiff Daryl Burns (“Burns”), an Apple shareholder, filed a derivative  
5 complaint in the Court captioned *Burns v. Cook, et al.*, Case No. 1-14-cv-269543, on behalf of Apple  
6 against the Director Defendants and defendant Cue, seeking damages and other equitable remedies for  
7 alleged breaches of fiduciary duty, waste of corporate assets, and unjust enrichment. Burns alleged that,  
8 as a result of the Individual Defendants’ alleged wrongdoing, Apple participated in a conspiracy to set  
9 e-book prices at artificially high levels, which violated antitrust laws, and that thereafter they failed to  
10 comply with Apple’s obligations under the Final Judgment and Order Entering Permanent Injunction  
11 entered by the District Court on September 5, 2013. Burns sought damages and other equitable  
12 remedies for the alleged harm Apple sustained due to the alleged conduct of defendant Cue and the  
13 alleged compliance and oversight failures of the Director Defendants.

14 On September 4, 2014, plaintiff Destiny Crane filed an action captioned *Crane v. Cook, et al.*,  
15 Case No. 1-14-CV-270239, in the Court containing similar allegations. On October 2, 2014, the Court  
16 issued an order consolidating the *Burns* and *Crane* actions, appointing lead counsel, and setting a  
17 schedule for the filing of a consolidated complaint. On February 3, 2015, Plaintiffs filed a Consolidated  
18 Shareholder Derivative Complaint for Breach of Fiduciary Duty (“Consolidated Complaint”). On  
19 March 5, 2015, Defendants (except Susan L. Wagner (“Wagner”), who had not yet been named as a  
20 defendant) filed a demurrer to the Consolidated Complaint. The motion was fully briefed.

21 On March 6, 2015, plaintiff Steven Berzner (“Berzner”) filed a complaint in this Court  
22 captioned *Berzner v. Cook, et. al.*, Case No. 1-15-CV-277705, which was based upon the same or  
23 similar facts alleged in the Consolidated Complaint. On March 24, 2015, Berzner filed a motion to re-  
24 open the consolidation order and stay the consolidated action. Following a hearing on May 1, 2015, the  
25 Court granted Berzner’s motion and appointed Robbins Arroyo LLP and TheGrantLawFirm, PLLC as  
26 co-lead counsel for plaintiffs in the Action (“Plaintiffs’ Co-Lead Counsel”), consolidated the actions,  
27 and granted Berzner’s request to allow the filing of an amended consolidated complaint.

28

1 On June 8, 2015, Plaintiffs filed a Consolidated Shareholder Derivative Complaint (the “FAC”).  
2 Apple and the Defendants demurred to the FAC. Following full briefing and a hearing, on December  
3 21, 2015, the Court issued its Order overruling the FAC Demurrer as to all defendants except Cue. The  
4 parties filed motions to reconsider, which were subsequently denied.

5 On May 27, 2016, Cue filed a demurrer to the SAC and Apple and the Director Defendants filed  
6 a demurrer to the SAC, an alternative motion to strike and a motion for judicial notice (together, the  
7 “SAC Demurrer”), which were subsequently taken off calendar pending resolution of the Special  
8 Litigation Committee of Apple’s Board’s Motion to Stay (“Motion to Stay”), discussed further below.

9 On December 8, 2016, defendant Cue again filed a Demurrer to the SAC (the “Cue Demurrer”)  
10 and the Director Defendants (other than defendant Wagner) filed another Motion to Strike portions of  
11 the SAC (the “Director Defendants’ Motion”).

12 After a case management conference, on January 12, 2017, the Parties filed a stipulation and  
13 agreed that, in the interests of promoting judicial efficiency and the reasonable disposition of disputes,  
14 and without waiving any rights, the hearings on Cue’s Demurrer and the Director Defendants’ Motion  
15 to Strike would be taken off calendar, and no additional discovery would be served or noticed while the  
16 Parties were continuing to discuss in good faith a potential resolution of the Action.

17 **C. Formation of the Special Litigation Committee**

18 On April 26, 2016, Apple’s Board of Directors formed a Special Litigation Committee (“SLC”)  
19 by unanimous vote, and gave it responsibility for the claims asserted in the Action. The April 26, 2016,  
20 resolution forming the SLC states, in part:

21 [T]o the fullest extent permitted by the Bylaws and applicable law, the  
22 Special Litigation Committee shall have the authority to investigate and  
23 evaluate any and all claims and allegations asserted in the Actions and to  
24 pursue, litigate, settle, or otherwise dispose of any and all claims and  
allegations asserted in the Actions, in whatever manner the Special  
Litigation Committee deems reasonable and necessary to enable it to  
discharge its responsibilities.

25 On July 17, 2016, Apple’s Board approved a resolution confirming the SLC’s authority over the Action.  
26 The SLC is composed of two Apple directors, Wagner and James A. Bell. Shortly after the SLC was  
27 formed, its members retained the law firm of Shartsis Friese LLP to assist in conducting its  
28 investigation and evaluation. On June 22, 2016, the SLC filed the Motion to Stay all proceedings in this

1 Action until completion of its investigation. On August 1, 2016, the Court entered an Order denying the  
2 SLC's Motion to Stay.

3 **D. Discovery Efforts**

4 On April 15, 2016, the Court lifted the discovery stay that had been in effect since the  
5 commencement of the Action. On April 22, 2016, Plaintiffs served their First Request for Production of  
6 Documents to Apple. At an informal discovery conference that was held on July 12, 2016, the Court  
7 ordered Apple to produce certain discovery to Plaintiffs. In mid-2016, Plaintiffs received non-public  
8 documents for review from Apple, including Apple's internal corporate documents, such as emails,  
9 transcripts, deposition testimony, and other materials that had been produced and/or created in the  
10 Antitrust Action, which Plaintiffs reviewed and analyzed. Plaintiffs also noticed the depositions of  
11 nominal defendant Apple and defendant Andrea Jung and served written discovery requests to  
12 Defendants, including: (i) a Second Request for Production of Documents to Apple; (ii) interrogatories  
13 to all Defendants; (iii) First Requests for Admission of Genuineness of Documents to Apple; (iv) first  
14 Request for Admission of Genuineness of Documents to Defendant Timothy D. Cook; and (v) a Second  
15 Request for Admission of Genuineness of Documents to Apple.

16 **E. Settlement Negotiations**

17 On November 15, 2016, the Parties engaged in an all-day, in person formal mediation process  
18 before the Hon. Layn R. Phillips, U.S. District Court Judge (Ret.) ("Judge Phillips"), a mediator with  
19 extensive experience handling complex representative actions, including shareholder derivative actions.  
20 Prior to the initial face-to-face mediation, the Parties submitted extensive mediation briefs and term  
21 sheets to Judge Phillips, and exchanged certain information, including portions of their mediation  
22 submissions to Judge Phillips and Apple's insurance policies. Both members of the SLC were present  
23 for the full day of mediation. While progress was made, the Parties were unable to resolve the matter at  
24 that time; however, the Parties subsequently continued to communicate with the mediator regarding a  
25 potential resolution of the matter.

26 After continued arm's-length settlement negotiations under the supervision of Judge Phillips,  
27 Plaintiffs and the SLC reached an agreement-in-principle for the resolution of the Action on March 3,  
28 2017, as discussed below.

1 **II. PLAINTIFFS' AND PLAINTIFFS' COUNSEL'S POSITION**

2 Plaintiffs and Plaintiffs' Counsel believe that the claims asserted in the Action have substantial  
3 merit, and Plaintiffs' entry into the Stipulation and Settlement is not intended to be and shall not be  
4 construed as an admission or concession concerning the relative strength or merit of the allegations and  
5 claims asserted in the Action. However, Plaintiffs and Plaintiffs' Counsel recognize and acknowledge  
6 the significant risk, expense, and length of continued proceedings necessary to prosecute the Action  
7 against the Defendants through trial and through possible appeals. Plaintiffs and Plaintiffs' Counsel are  
8 also mindful of the substantial risks and costs involved in complex shareholder derivative litigation  
9 generally, as well as the inherent difficulties of proof of and possible defenses to the claims asserted in  
10 the Action.

11 Plaintiffs' Counsel assert that they have conducted an extensive investigation over the course of  
12 several years, including: (i) reviewing Apple's press releases, public statements, SEC filings, and  
13 articles and books about Apple and its executives; (ii) reviewing Apple's court filings in other actions;  
14 (iii) reviewing and analyzing relevant documents in the Antitrust Action (and related appeals), including  
15 (among other things) court filings by Apple and the DOJ and plaintiff states, the opinions and orders of  
16 the District Court and the Second Circuit, the Final Judgment and Order Entering Permanent Injunction,  
17 the four reports of the Monitor, and appellate briefs filed by Apple and the DOJ and the plaintiff states;  
18 (iv) reviewing and analyzing internal corporate documents, including Board meeting minutes and  
19 materials produced by Apple in response to Plaintiffs' inspection demands pursuant to California  
20 Corporations Code Section 1601; (v) reviewing and analyzing hundreds of thousands of pages of  
21 discovery requests, responses, deposition and trial transcripts and exhibits, internal Apple emails, and  
22 other documents produced in the Antitrust Action, which were subsequently produced to Plaintiffs in  
23 this Action; (vi) reviewing Defendants' responses to written discovery served by Plaintiffs in the  
24 Action, including among other things, Defendants' responses to interrogatories concerning Plaintiffs'  
25 claims in the Action; (vii) researching the applicable law with respect to the claims asserted in the  
26 Action and the potential defenses thereto; (viii) conducting damages analyses; (ix) reviewing and  
27 analyzing Apple's corporate governance documents, including committee charters and Apple's  
28 Corporate Governance Guidelines, and other internal corporate documents concerning Apple's policies

1 and procedures relating to antitrust compliance in place during the relevant period alleged in Plaintiffs'  
2 complaints; (x) reviewing Apple's insurance policies; (xi) conducting an in-person interview of Michael  
3 Bromwich, the District Court-appointed Monitor; (xii) participating in an in-person, full-day mediation  
4 and drafting, reviewing, and exchanging briefs and other documents outlining the Parties' respective  
5 positions regarding Plaintiffs' claims in the Action; (xiii) reviewing and analyzing the SLC's January  
6 19, 2017 report regarding defendant Cue; and (xiv) reviewing and analyzing the SLC's June 24, 2017  
7 report regarding the Director Defendants and Settlement.

8           Based on Plaintiffs' Counsel's thorough investigation, review, analysis, and evaluation of the  
9 relevant facts and difficult circumstances, allegations, defenses, and controlling legal principles,  
10 Plaintiffs and Plaintiffs' Counsel have determined that it is desirable to settle the Action upon the terms  
11 and subject to the conditions set forth in the Stipulation. Plaintiffs' Counsel believe that the Settlement  
12 set forth in the Stipulation is fair, reasonable, and adequate and confers substantial benefits upon Apple  
13 and its shareholders.

14 **III. DEFENDANTS' AGREEMENT TO THE SETTLEMENT AND DENIALS OF**  
15 **WRONGDOING AND LIABILITY**

16           Defendants have denied and continue to deny all allegations of wrongdoing or liability against  
17 them or any of them arising out of, based upon, or resulting from any of the conduct, acts, or omissions  
18 alleged in the Action. Without limiting the foregoing, Defendants have denied and continue to deny,  
19 among other things, that they have breached any duty owed to Apple or its shareholders. Defendants  
20 also deny that Plaintiffs, Apple, or its shareholders have suffered any damages or were harmed as a  
21 result of any alleged breach of duty.

22           Nonetheless, Defendants recognize that further defense of the Action could be protracted,  
23 expensive, and distracting. Defendants also have taken into account the expense, uncertainty, and risks  
24 inherent in any litigation, especially in complex cases like the Action. As a result, Defendants have  
25 determined that it is desirable and beneficial that the Action, and all of the Parties' disputes related  
26 thereto, be fully and finally settled in the manner and upon the terms and conditions set forth in the  
27 Stipulation.  
28

1 **IV. THE SLC’S POSITION**

2 The SLC and its counsel spent eleven months independently investigating and evaluating the  
3 claim made on behalf of Apple in the Action against the Defendants. The SLC’s counsel reviewed  
4 more than 17,000 documents, including the pre-trial, trial, and appellate record of the antitrust  
5 proceeding in the U.S. District Court for the Southern District of New York, titled *United States v.*  
6 *Apple Inc.*, No. 1-12CV-2826 (the “Antitrust Action”), and internal documents regarding Apple’s  
7 antitrust compliance policies from 2009 to the present. The SLC conducted fifteen formal interviews,  
8 including of percipient witnesses, several defendants, and the Antitrust Compliance Monitor appointed  
9 by the court in the Antitrust Action. The SLC formally met nineteen times to review and evaluate the  
10 evidence.

11 The SLC determined that defendant Cue did not breach any duties to Apple or its shareholders  
12 in connection with the negotiation and execution of the e-books contracts in 2009 and 2010. The SLC’s  
13 investigation, reasoning, and conclusions are described in an extensive 72-page SLC Report Regarding  
14 Cue dated January 19, 2017. The SLC further determined that, at all times, all Director Defendants  
15 properly discharged their fiduciary duties to Apple and its shareholders. The SLC’s investigation,  
16 reasoning, and conclusions about the claims against the Director Defendants, as well as the basis for the  
17 SLC’s conclusion that this Settlement is in Apple’s best interest, are described in an extensive 73-page  
18 SLC Report Regarding Director Defendants and Settlement dated June 24, 2017. Based on the  
19 evidence obtained and reviewed by the SLC, had this case not settled, the SLC would have sought  
20 dismissal of the SAC against each of the Defendants.

21 The SLC believes it to be in its best interests for the Action to be settled on the terms and  
22 conditions set forth in the Stipulation because the Settlement will confer substantial benefits upon Apple  
23 and its shareholders, avoiding the expense, distraction, and risks posed by continued litigation of the  
24 Action.

25 **V. TERMS OF THE PROPOSED SETTLEMENT**

26 The full terms and conditions of the Settlement are embodied in the Stipulation. This summary  
27 should be read in conjunction with, and is qualified in its entirety by reference to, the text of the  
28

1 Stipulation, which has been filed with the Court and is available at  
2 [www.robbinsarroyo.com/category/notices](http://www.robbinsarroyo.com/category/notices) and [www.grantfirm.com](http://www.grantfirm.com).

3         Within ninety days following the Effective Date of the Stipulation, Apple’s Board of Directors  
4 agrees to adopt the below resolutions set forth in Exhibit 1 to the Stipulation (the “Antitrust  
5 Resolutions”) and to keep such modifications in force and effect until at least December 31, 2022.  
6 Apple has acknowledged and agreed that adopting the Antitrust Resolutions confers substantial benefits  
7 upon Apple and its shareholders. Apple further acknowledges that the benefits conferred by the  
8 adoption of these policies and the formal adoption by the Board of the current antitrust compliance  
9 policies separately described below were directly and proximately caused by the litigation and  
10 settlement of this Action. The Settling Parties believe that a settlement at this juncture on the terms and  
11 on the conditions set forth in this Stipulation is fair, reasonable, and adequate.

12         The Antitrust Resolutions provide that:

13         (a)     The Audit and Finance Committee (AFC) shall meet at least quarterly, and in any event  
14 shall meet within four weeks of notice of the formal institution of any state or federal antitrust  
15 investigation.

16         (b)     Apple’s Antitrust Compliance Officer (ACO) shall attend the quarterly in-person AFC  
17 meetings and advise the AFC regarding significant antitrust issues and legal developments relevant to  
18 the Corporation’s business.

19         (c)     The ACO shall provide the AFC with a quarterly written report regarding Apple’s  
20 compliance with the Final Judgment, including updates concerning:

- 21             i.     the status of the Implementation Plan;
- 22             ii.    the status and results of any risk assessment or risk audit performed by the ACO or  
23                 any employee or third party consultant engaged by the ACO to perform or provide  
24                 assistance to the ACO in performing the risk assessment or audit;
- 25             iii.   an evaluation of Apple’s internal controls, reporting procedures, systems, and  
26                 policies, including recommendations based upon that evaluation; and
- 27             iv.    any complaints or violations of the antitrust laws, or the compliance measures in  
28                 place at Apple to detect and prevent violations of the antitrust laws.

1 (d) The AFC shall conduct an annual review (Annual Review) to consider any antitrust  
2 matters that may impact the Corporation and to determine whether the Corporation's corporate  
3 governance is providing adequate protection with respect to antitrust matters. The Annual Review shall  
4 include:

5 i. reviewing an antitrust risk assessment report prepared by the Corporation's  
6 management and/or any other committee or employee group dedicated to antitrust  
7 compliance, respecting all aspects of the Corporation and all product lines, such  
8 that the AFC can properly evaluate the Corporation's antitrust risk both at the  
9 enterprise level and on a product line basis;

10 ii. receiving a written report from the Corporation's management or a third party  
11 consultant regarding the current status of any practices implemented because of the  
12 Final Judgment and Order Entering Permanent Injunction, or a result of a  
13 recommendation from the monitor appointed through that process; and

14 iii. reviewing any recommendations made by the monitor, but not adopted by the  
15 Corporation, to determine whether they should be adopted at that time, or whether a  
16 similar provision may be beneficial to the Corporation.

17 (e) Based on the Annual Review, the AFC shall determine whether the policies and practices  
18 of the Corporation with respect to antitrust compliance are appropriate and sufficient, and whether any  
19 new policies need to be adopted, or whether modifications to existing policies need to be made.

20 (f) The AFC shall provide a report to the Board regarding the results of its Annual Review.

21 (g) The AFC shall meet at least annually with the top executives it deems critical to the  
22 success of the Corporation's antitrust compliance policies to discuss the current state of such policies.

23 (h) Quarterly Board meetings shall include discussion of any material litigation or material  
24 potential litigation involving alleged antitrust violations.

25 (i) The ACO shall:

26 i. meet with members of any division at Apple responsible for a new product launch  
27 to discuss and evaluate any antitrust concerns relating to that new product; and  
28

1           ii.     provide a report for the Board and the Chief Executive Officer on a regular basis,  
2                     addressing any antitrust concerns respecting the launch of any new product and  
3                     indicating the means that the Corporation intends to take to address such concerns.

4           (j)     The ACO shall continue to have access to all Corporation documents and personnel  
5 she/he requires to carry out her/his duties.

6           (k)     The Chair of the AFC shall meet with the ACO on a quarterly basis, and review with the  
7 ACO the efficacy of any antitrust compliance measures.

8           (l)     The Chair of the AFC shall review and provide guidance regarding compensation, hiring  
9 and firing related to the ACO, and the AFC shall review and provide guidance regarding the scope of  
10 the ACO's duties and responsibilities.

11          (m)     The Board and the other Apple employees listed in Sections V.A and V.B of the Final  
12 Judgment issued by Judge Cote on September 5, 2013, shall receive annual training in antitrust  
13 compliance.

14          (n)     The Corporation shall make its antitrust and competition law and policy available to the  
15 public on its corporate governance website.

16          (o)     On an annual basis, the ACO shall retain an independent consultant to update the  
17 antitrust compliance program review conducted by PricewaterhouseCoopers in 2015. The independent  
18 consultant shall identify material deficiencies, if any, in the Corporation's antitrust compliance  
19 program. The independent consultant shall provide a report to the AFC, which shall consider the  
20 recommendations in the report.

21          (p)     The Corporation shall add language to its proxy statement indicating that antitrust  
22 compliance experience will be one of the factors considered by the Nominating & Corporate  
23 Governance Committee in identifying candidates for the next open position for director.

24          (q)     The Chief Compliance Officer shall meet annually with the AFC to discuss the  
25 performance of the ACO.

26          (r)     The ACO shall meet quarterly with the head of the Competition Law Team to discuss  
27 significant antitrust issues and legal developments relevant to the Corporation's business.

28

1 **Formal Adoption of the Company’s Antitrust Compliance Program:**

2           Additionally, Apple has agreed that its Board will formally adopt the current antitrust  
3 compliance policies stated below, which shall also remain in place until December 2022:

- 4 1.     Apple employs an Antitrust Compliance Officer (“ACO”) who is charged with overseeing and  
5         executing Apple’s Antitrust Compliance Program.
- 6 2.     Apple has an Antitrust and Competition Law Policy. This policy is maintained and updated by  
7         the ACO, in consultation with the head of the Competition Law Team, and the Chief  
8         Compliance Officer (“CCO”).
- 9 3.     Apple has a Business Conduct Policy. There is a dedicated Antitrust and Competition provision  
10        in this Policy. This policy is maintained and updated by the Business Conduct and Global  
11        Compliance Team. The ACO, in consultation with the head of the Competition Law Team,  
12        works with the Business Conduct and Global Compliance Team to update the Antitrust and  
13        Competition Law section of this Policy. A copy of this policy is attached as Exhibit A2.
- 14 4.     Apple regularly takes steps to ensure that the Antitrust and Competition Law Policy is  
15         disseminated, understood, and used.
- 16 5.     Apple has an Antitrust Compliance Program review procedure that provides the timing,  
17         substantive, and logistical guidelines for revising Apple’s antitrust policies and procedures. This  
18         procedure is maintained and updated by the ACO.
- 19 6.     Apple has a live and online training procedure to address the manner in which the ACO  
20         determines the audience, number of sessions, substantive materials, and logistical considerations  
21         in planning each of the annual live and online training sessions. This procedure is maintained  
22         and updated by the ACO.
- 23 7.     The Competition Law Team provides live training to employees not subject to the terms of the  
24         Final Judgment, but who they have determined would benefit from live training.
- 25 8.     To the extent possible, the ACO attends every live antitrust training provided by the  
26         Competition Law Team.
- 27 9.     Since the Final Judgment, Apple has provided antitrust training to more than 10,000 employees.
- 28 10.    Apple has a feedback procedure addressing the steps the ACO takes to solicit employee  
       feedback for Apple’s live and online antitrust trainings. This procedure is maintained and  
       updated by the ACO. The ACO uses feedback obtained from employees to inform updates to  
       the Antitrust Compliance Program.
- Apple maintains records of feedback regarding the antitrust live and online training. Apple also  
       electronically tracks training attendance.
- Apple has a procedure setting forth the methods that Apple uses to detect, investigate, and, if  
       necessary, impose discipline for violations of the antitrust laws. This procedure is maintained

- 1 and updated by the ACO, in consultation with the CCO and the head of the Competition Law  
2 Team.
- 3 13. The ACO disseminates to Apple employees information regarding a number of mechanisms for  
4 reporting suspected antitrust violations. This includes content in the live and online trainings  
5 reiterating this obligation.
- 6 14. Apple has an escalation procedure for addressing how information about antitrust issues should  
7 be escalated to the appropriate people within Apple. This procedure is maintained and updated  
8 by the ACO.
- 9 15. Apple disseminates its own non-reprisal policy throughout the company and sets clear  
10 expectations that its employees not engage in retaliatory behavior against third parties. The  
11 following materials contain anti-reprisal language to help encourage questions and reporting of  
12 issues: Antitrust and Competition Law Policy, online training, live training, Business Conduct  
13 eBook chapter, Summary of the Final Judgment, logging certifications, and intranet site.
- 14 16. The ACO communicates annually to Apple's employees that they may disclose to the ACO,  
15 without reprisal, information concerning any potential violation of the antitrust laws.
- 16 17. Apple has an audit procedure customized to Apple's Antitrust Compliance Program. This  
17 procedure is maintained and updated by the ACO.
- 18 18. The ACO conducts a quarterly audit of new eBooks contracts.
- 19 19. In addition to its real-time risk analysis, Apple conducts a more formal comprehensive antitrust  
20 risk assessment. This risk assessment is used, among other purposes, to inform and modify the  
21 Antitrust Compliance Program.
- 22 20. All categories of employees identified in the Final Judgment are required to certify that they  
23 have read and understand the Antitrust and Competition Law Policy.
- 24 21. Apple maintains a Business Conduct Helpline and an antitrust/competition law mailbox that are  
25 available to Apple employees for questions related to antitrust.
- 26 22. The ACO audits the Business Conduct Helpline specific to antitrust issues to ensure that matters  
27 are promptly brought to her attention.
- 28 23. The ACO tracks questions and responses from the [competitionlaw@apple.com](mailto:competitionlaw@apple.com) mailbox.
- 24 24. Apple maintains a dedicated intranet page with information about its Antitrust Compliance  
25 Program, including links to antitrust compliance training materials and contact information for  
26 the ACO and Competition Law Team.
- 27 25. Antitrust Compliance Program Updates are provided to the Board of Directors on a quarterly  
28 basis.
- 27 26. The Chair of the AFC reviews the performance evaluation and compensation of the ACO in  
28 concert with Apple's management.

- 1 27. The ACO provides a quarterly update to the AFC concerning the Antitrust Compliance  
2 Program.
- 3 28. The Chair of the AFC and the ACO participate in a monthly phone call to discuss issues related  
4 to the Antitrust Compliance Program.
- 5 29. On a quarterly basis, the ACO meets with key executives and senior lawyers to ensure that any  
6 questions or allegations concerning antitrust issues have been addressed.
- 7 30. The head of the Competition Law Team meets with business and legal stakeholders on a regular  
8 basis to keep apprised of antitrust related matters.

## 9 **VI. DISMISSAL AND RELEASES**

10 In connection with the Court's approval of the Settlement, Plaintiffs' Action and all claims  
11 asserted by Plaintiffs on behalf of Apple and against the Individual Defendants will be dismissed with  
12 prejudice. The full terms of the release and discharge of claims are set forth in the Stipulation. The  
13 following is only a summary of the claims released pursuant to the Settlement.

14 The following defined terms are used in the Settlement releases summarized below:

- 15 • "Released Persons" means, collectively, each and all of Apple, Defendants, and their  
16 Related Persons. "Released Person" means any of the Released Persons individually.
- 17 • "Releasing Persons" means, collectively, each and all of Apple, Plaintiffs (both  
18 individually and derivatively on behalf of Apple), any other Apple shareholder (solely in  
19 his or her capacity as an Apple shareholder), and Plaintiffs' Counsel. "Releasing  
20 Person" means any of the Releasing Persons individually.
- 21 • "Related Persons" means (i) as to Apple, Apple's officers, directors, employees, and  
22 subsidiaries, any entity in which Apple has a controlling interest, any of Apple's  
23 accountants and auditors, solely in their capacity as agents of Apple or while acting as  
24 agents of Apple, and Apple's lawyers, solely in their capacity as counsel for Apple, and  
25 (ii) as to the Defendants, (1) each spouse, immediate family member, heir, executor, or  
26 estate of any of them, and (2) any trust in respect of which any of the Defendants, or any  
27 spouse or immediate family member thereof serves as a settlor, beneficiary, or trustee.
- 28 • "Released Claims" means any and all past, present, and future claims, cross-claims,  
rights, remedies, debts, demands, obligations, liabilities, or causes of action of every

1 nature and description whatsoever (including, but not limited to, all claims for damages,  
2 punitive damages, compensation, restitution, rescission, interest, attorneys' fees or costs,  
3 expert or consulting fees, and any other costs, expenses, losses, or liabilities of any kind  
4 or nature whatsoever), existing individually or derivatively on behalf of Apple, against  
5 any of the Released Persons, whether known or unknown, whether based on federal,  
6 state, local, statutory, common, or foreign law, or any other law, rule, or regulation,  
7 whether at law or in equity, fixed or contingent, which arise out of or relate in any way  
8 to the allegations in Plaintiffs' Complaints. Notwithstanding the foregoing, the  
9 "Released Claims" shall not mean and do not include: (a) any and all claims and causes  
10 of action that have been asserted in *In re Apple Inc. Derivative Litigation*, Lead Case  
11 No. 1-14-CV-262174 (Consolidated with Case No. 1-14-CV-266403 and Case No. 1-  
12 14-CV-267237) ("Apple High Tech Employee Derivative Litigation") and *Klein v.*  
13 *Cook, et al.*, Case No. 5:14-CV-03634-EJD (the "Federal Derivative Action"), and that  
14 exist derivatively on behalf of Apple, against any of the Defendants and their Related  
15 Persons and any of Apple's officers, directors, and employees which arise out of and  
16 relate to the allegations in Apple High Tech Employee Derivative Litigation or Federal  
17 Derivative Action; and (b) any claims to enforce the terms of the Settlement.

18 The following provides a summary of the claims released in the Settlement:

- 19 • Upon the Effective Date, the Releasing Persons shall be deemed to have, and by  
20 operation of the Judgment shall have, fully, finally, and forever released, relinquished,  
21 and discharged and dismissed with prejudice the Released Claims against the Released  
22 Persons and the Related Persons.
- 23 • Further, upon the Effective Date, each of the Released Persons and the Related Persons  
24 shall be deemed to have, and by operation of the Judgment shall have, fully, finally, and  
25 forever released, relinquished, and discharged each and all of the Plaintiffs, Plaintiffs'  
26 Counsel, and all Current Apple Shareholders (solely in their capacity as Apple  
27 shareholders), its Related Persons, and Apple from all claims, debts, demands, rights, or  
28 causes of action or liabilities, whether known or unknown, relating to, arising out of, or

1 in connection with the institution, prosecution, assertion, resolution, or Settlement of the  
2 Action or the Released Claims.

- 3 • The Releasing Persons, Released Persons, and Related Persons hereby expressly agree  
4 that the releases set forth in the Stipulation are intended to be general releases of all  
5 claims described in such paragraphs. As to such claims, the Releasing Parties expressly  
6 waive any protections afforded by California Civil Code Section 1542, which provides:

7 A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS  
8 WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT  
9 TO EXIST IN ITS FAVOR AT THE TIME OF EXECUTING  
10 THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE  
11 MATERIALLY AFFECTED HIS SETTLEMENT WITH THE  
12 DEBTOR.

11 The Settling Parties hereby acknowledge, and the Apple shareholders shall be deemed  
12 by operation of the Judgment to have acknowledged, that the foregoing waiver was  
13 separately bargained for and is a key element of the Settlement of which this release is a  
14 part.

- 15 • Nothing set forth in this section will in any way impair or restrict the rights of the  
16 Releasing Persons, Released Persons, and Related Persons to enforce the terms of the  
17 Stipulation, Approval Order, and/or the Judgment.

## 18 **VII. PLAINTIFFS' COUNSEL'S FEES AND EXPENSES**

19 Plaintiffs' Counsel has not received any payment for work in connection with the Action, nor  
20 have they been reimbursed for out-of-pocket expenses. Plaintiffs' prosecution of the Action and  
21 participation in the settlement negotiations were substantial factors in obtaining the Antitrust  
22 Resolutions described above. Accordingly, Apple has agreed, through its SLC, subject to Court  
23 approval, to pay Plaintiffs' Counsel \$2,750,000, inclusive of expenses in recognition of the substantial  
24 benefits conferred upon Apple as a result of the Action and the Settlement ("Attorney Fee Award").  
25 Plaintiffs' Counsel further intend to apply to the Court for a fee of up to \$5,000 for each named plaintiff  
26 (the "Service Awards") to be paid from the Attorney Fee Award. Neither the Individual Defendants nor  
27 Apple's shareholders are personally liable for the payment of the Attorney Fee Award or the Service  
28 Awards.

1 **VIII. THE RIGHT TO OBJECT AND BE HEARD AT THE HEARING**

2 Any Current Apple Shareholder may object and appear and show cause, at their own expense,  
3 individually or through counsel of their own choice, if he, she, or it has any basis to assert that the  
4 Settlement should not be approved as fair, reasonable, and adequate, or why the Judgment should not be  
5 entered thereon, or why the Attorney Fee Award should not be approved. Any Current Apple  
6 Shareholder may file a written objection to contest the approval of the terms and conditions of the  
7 Settlement, or, if approved, the Judgment to be entered thereon approving the same, or the amount of  
8 attorneys' fees and reimbursement of expenses to Plaintiffs' Counsel, by filing with the Clerk of the  
9 Court *on or before July 6, 2018*, setting forth:

- 10 (1) proof of current ownership of Apple common stock, including the number of  
11 shares of Apple common stock and the date of purchase;  
12 (2) a statement of the basis of the objection to the Settlement with your name,  
13 address, and telephone number, including any documentation to support the objection  
14 and the identities of any witnesses you intend to call at the Settlement Hearing;  
15 (3) notice of whether you intend to appear at the Settlement Hearing; and  
16 (4) copies of any papers you intend to submit to the Court.

17 If a Current Apple Shareholder files a written objection or written notice of intent to appear,  
18 such shareholder *must also simultaneously serve copies of such notice, proof, statement, and*  
19 *documentation, together with copies of any other papers or briefs such shareholder files with the*  
20 *Court (either by hand delivery or by first class mail) upon each of the following:*

21 Clerk of the Court  
22 Superior Court of the State of California  
23 Santa Clara County  
191 N. 1st Street  
San Jose, CA 95113

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*Counsel for Defendant Susan Wagner*

19 You may also appear and object at the Settlement Hearing, with or without having submitted a  
20 written objection. Unless the Court orders otherwise, your written objection will not be considered  
21 unless it is timely filed with the Court and delivered to the above-referenced counsel for the Settling  
22 Parties.

23 Any Person or entity who fails to object or appear in the manner prescribed above will be  
24 deemed to have waived the right to object to any aspect of the Settlement or the agreed-upon Attorney  
25 Fee Award or otherwise request to be heard (including the right to appeal) and will be forever barred  
26 from raising such objection or request to be heard in this or any other action or proceeding.

## 27 **IX. NOTICE TO BANKS, BROKERS, OR OTHER NOMINEES**

28 If you hold Apple common stock as a nominee for the benefit of another, you are directed to  
provide copies of this Notice to such beneficial owners, postmarked no later than ten (10) business days  
after receipt of this Notice.

1 **X. CONDITIONS FOR SETTLEMENT**

2 The Settlement is conditioned upon the occurrence of certain events described in the Stipulation,  
3 which requires, among other things:

- 4 (a) approval of the Settlement by Apple’s SLC;  
5 (b) execution of the Stipulation of Settlement;  
6 (c) entry by the Court of the Approval Order and Judgment, substantially in the  
7 forms of Exhibits C and D attached thereto; and  
8 (d) the Judgment has become Final.

9 If, for any reason, any one of the conditions described in the Stipulation is not met and the entry  
10 of the Judgment does not occur, the Stipulation might be terminated and, if terminated, will become null  
11 and void; and the Settling Parties to the Stipulation will be restored to their respective positions as of the  
12 date of execution of the Stipulation.

13 **XI. EXAMINATION OF PAPERS AND INQUIRIES**

14 There is additional information concerning the Settlement available in the Stipulation. You may  
15 inspect the Stipulation during business hours at the office of the Clerk of the Court, Superior Court of  
16 the State of California, Santa Clara County, located at 191 N. 1st Street, San Jose, California 95113. Or  
17 you can call Co-Lead Counsel for Plaintiffs: Kevin A. Seely, Robbins Arroyo LLP, 600 B Street, Suite  
18 1900, San Diego, California 92101, telephone: (800) 350-6003, email: [kseely@robbinsarroyo.com](mailto:kseely@robbinsarroyo.com); or,  
19 Lynda Grant, TheGrantLaw Firm, PLLC, 521 Fifth Avenue, 17th Floor, New York, NY 10175,  
20 telephone: (212) 292-4441, email: [lgrant@grantfirm.com](mailto:lgrant@grantfirm.com), for additional information concerning the  
21 Settlement.

22 **PLEASE DO NOT TELEPHONE THE COURT OR**  
23 **THE CLERK OF THE COURT REGARDING THIS NOTICE.**

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